

CALIFORNIA BANKERS ASSOCIATION

LEGISLATIVE ADVOCATE JOB DESCRIPTION

- Represent the banking industry through direct lobbying of state legislators and their staff, state agency and department officials, the governor's administration and other stakeholder groups
- Serve as a liaison between the California Legislature and the association
- Analyze and interpret proposed state legislation and evaluate, working with CBA committees, potential impact to the banking industry
- Manage a portfolio of banking-related subject matters impacting financial institutions
- Principal staff contact for the CBA policy committees within related subject matter jurisdiction
- Possess strong writing skills and develop advocacy letters, issue briefs, and background papers
- Contribute to the retention and growth of membership by underscoring and demonstrating the advocacy value proposition
- Communicate consistently with association membership regarding legislative issues
- Assist state government relations department in conducting state capitol visits by member banks and committee strategic planning sessions
- Collaborate with other association departments in the successful delivery of services to the membership