



Graduate School of Banking
at the University of Wisconsin – Madison



WISCONSIN
SCHOOL OF BUSINESS
UNIVERSITY OF WISCONSIN–MADISON
TOGETHER FORWARD®

CENTER FOR
**PROFESSIONAL
& EXECUTIVE
DEVELOPMENT**

Graduates Receive a GSB Diploma Plus a Certificate of Executive Leadership from Wisconsin School of Business

The Graduate School of Banking at the University of Wisconsin-Madison is more than an exceptional banking school—it's a powerful leadership program. Through an agreement with the Wisconsin School of Business' Center for Professional and Executive Development, our graduates receive a Certificate of Executive Leadership from the Wisconsin School of Business, in addition to a GSB diploma, after completing the rigorous 25-month program.

GSB's commitment to leadership development began in 1945, and continues proudly today. The rigor and depth of GSB's outstanding program, as recognized by one of the nation's premier business schools, offers leadership-focused courses and relevant real-world projects including:

- Comprehensive Leadership Skills Inventory—with analysis and feedback from a certified LSI consultant
- Leading Beyond Managing
- Industry Focused Strategic Thinking
- Competitive Advantage
- Performance Management
- Authentic Leadership
- Talent Management and Succession
- Organizational Culture—including a robust cultural assessment tool
- Diversity and Inclusion
- Inspirational Leadership
- Business Ethics
- Bank Management Simulation—GSB capstone course features real-world team-building and skills application

The 2018 session will be held July 29 - August 10; the deadline to apply is June 1. Early applications are strongly encouraged as space is limited.

Visit gsb.org today to learn more about this life-and-career changing leadership development opportunity.



Exceptional Curriculum and Real-World Projects Develop Today's Banking Leaders

"Leadership is about making all those around you better—your bank, your community, your industry. For the banker that wants to become a leader, the GSB experience is critical. For the bank that wants to have leaders, the GSB investment is essential."

Tom Pamperin

*President and CEO, Premier Community Bank, Marion, Wis.
Past Chair, Wisconsin Bankers Association
GSB Class of 2001*

Those who graduated from GSB prior to 2017 also have the opportunity to receive this prestigious certificate by completing two additional multi-day courses through the Wisconsin School of Business. Contact GSB for details.

Sponsored by:



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