



# Financial Managers SCHOOL

September 18 – 22, 2023 • Madison, WI

Presented by:



As the economic and regulatory environments continue to change, it's vital that financial services CFOs, controllers and other finance and accounting executives have a solid foundation in asset/liability management. The Financial Managers School provides this foundation through this unique, hands-on immersion program designed to provide you with workable strategies to meet your institution's regulatory and financial performance objectives.

## PROGRAM CONTENT\*

The Financial Managers School offers a unique, hands-on learning environment where you will use your own institution's data to enhance learning. The comprehensive agenda will cover, but is not limited to:

- Capital Planning and ERM
- Today's Top ALM Priorities
- Monetary Policy, Economics, Current Outlook and Impact on the Financial Institution's Balance Sheet
- Asset Liability Management Fundamentals in Today's World
- Managing Credit Risk in the ALM Function
- Bond Basics
- Selecting Assets Today – A Look at Loan Pricing
- The Basics of Funding and Managing Funding in Today's Environment
- A Deeper Dive into MSBs/CMOs/CMBSs
- Bond Strategies for Today's Environment
- Managing Liquidity
- Managing Funding in Today's Environment

\*The above content is based on curriculum covered at the 2022 Financial Managers School and is subject to modification

## WHO SHOULD ATTEND

Join CFOs, controllers and other finance and accounting executives who have day-to-day responsibilities that include managing ALM, investments, budgeting and reporting activities within financial institutions.

## ADDITIONAL INFORMATION

A comprehensive program overview, curriculum description and online registration form are available on the GSB website: [gsb.org](http://gsb.org) or the FMS website: [FMSinc.org/school](http://FMSinc.org/school)

THIS POPULAR PROGRAM SELLS OUT YEAR AFTER YEAR, SO ENROLL EARLY TO BENEFIT FROM TOP-NOTCH INSTRUCTORS, ENGAGING CURRICULUM AND EXCEPTIONAL NETWORKING

*“ I found the school extremely informative and more in-depth than other programs. The information gained is instantly relevant and useful as soon as you get back to your institution plus the relationships and contacts I met have been great for follow up. ”*

*“ All of this was GREAT!! This has helped me understand so much about our bank, and banking in general, and why we do things the way we do. I definitely learned a lot and will benefit from this greatly. ”*

*“ The most valuable part for me was putting together the entire puzzle of banking and discovering how all the pieces fit together and affect one another. ”*



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