

# 2023 GSB SCHOOLS

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**Graduate School of Banking**  
at the University of Wisconsin – Madison



CENTER FOR  
PROFESSIONAL  
& EXECUTIVE  
DEVELOPMENT

### **GRADUATE SCHOOL OF BANKING** July 30 - August 11, 2023

This 25-month leadership development program provides the tools you need to be successful in your banking career. At GSB, you'll develop the critical thinking skills and leadership talents to manage change and motivate people by drawing on a clear understanding of all areas of financial services management. Plus, you'll earn a Certificate of Executive Leadership from the Wisconsin School of Business in addition to a GSB diploma.

### **BANK TECHNOLOGY MANAGEMENT SCHOOL** APRIL 17-21, 2023

Created especially for financial services IT professionals, this popular and respected program explores critical banking and technology issues. Gain an in-depth understanding of bank profitability, technology management, security and more.

### **BANK TECHNOLOGY SECURITY SCHOOL** October 16-20, 2023

Especially for IT security officers, this program will broaden your understanding of the business of banking along with an in depth, interactive and hands-on study of the latest IT security techniques and strategies.

### **HUMAN RESOURCE MANAGEMENT SCHOOL** March 27-31, 2023

Designed for financial services HR professionals to help tie together important banking and HR issues, this school will expand your knowledge of the business of banking, human resource management and employee performance.

### **FINANCIAL MANAGERS SCHOOL** September 18-22, 2023

This school goes beyond the basics to present best practices and solutions to today's most critical financial management decisions. Designed by experienced CFOs for financial institution finance managers to provide the tools you need to build a solid foundation in asset/liability management.

### **SALES AND MARKETING SCHOOL** September 25-29, 2023

High-energy school that's ideal for sales and marketing teams to attend together with multi-student rebates. Includes valuable content on the business of banking, too.

### **DIGITAL BANKING SCHOOL** Offered virtually April 3-27, 2023

The first school of its kind – to help community banks grow in the digital banking space, with a focus on innovation, digital product mix, customer engagement, technology, vendor partnerships and more.