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Email Subject Line	<b>ABA Banking Basics Suite</b>
Body Text	<p>Banking Basics Suite is for anyone who needs an introduction to banking, whether just starting a career in the industry or a more experienced professional from a different industry, including specialists in non-banking functions such as marketing, information systems, and human resources.</p> <p><b>Banking Basics Suite</b> <b>Member Price:</b> \$595</p> <p>This suite of 12 courses is a comprehensive introduction to the banking industry. Ideal for those new to banking, completing this suite provides a deeper understanding of the changing world of financial services and the vital role that banks play in the economy. Concise, impactful lessons can be applied on the job immediately.</p> <p><b>Member Deep Link:</b> <a href="https://content.aba.com/Search/Default.aspx?Member=m&amp;Query=Banking%20Basics&amp;TP=calbankers">https://content.aba.com/Search/Default.aspx?Member=m&amp;Query=Banking%20Basics&amp;TP=calbankers</a></p> <p><b>Required Courses:</b></p> <ul style="list-style-type: none"> <li>• Bank Marketing: Building Customer Relationships</li> <li>• Bank Payment Systems and Technology</li> </ul>

	<ul style="list-style-type: none"> <li>• Bank Sales and Service: Expanding Customer Relationships</li> <li>• Banks as a Business</li> <li>• Banks and the Deposit Function</li> <li>• Banks and the Economy</li> <li>• Banks and Personal Wealth Management</li> <li>• Business and International Banking Services</li> <li>• Introduction to Banking</li> <li>• Lending as a Cornerstone of Banking</li> <li>• Safeguarding Bank Assets and the Nation</li> <li>• Safeguarding the Customer and the Bank</li> </ul> <p>ABA Professional Certifications: 0.25 CFMP, CSOP; 0.50 CAFP, CRCM</p>
Supplement Text	<p>ABA online training build the skills necessary for career advancement.</p> <p>Interactive, flexible and timely, our online training opportunities deliver the content you need to advance your career in a format that works for today's changing industry.</p> <p>Programs are continually reevaluated and refined to meet current needs and changes in the industry.</p>
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