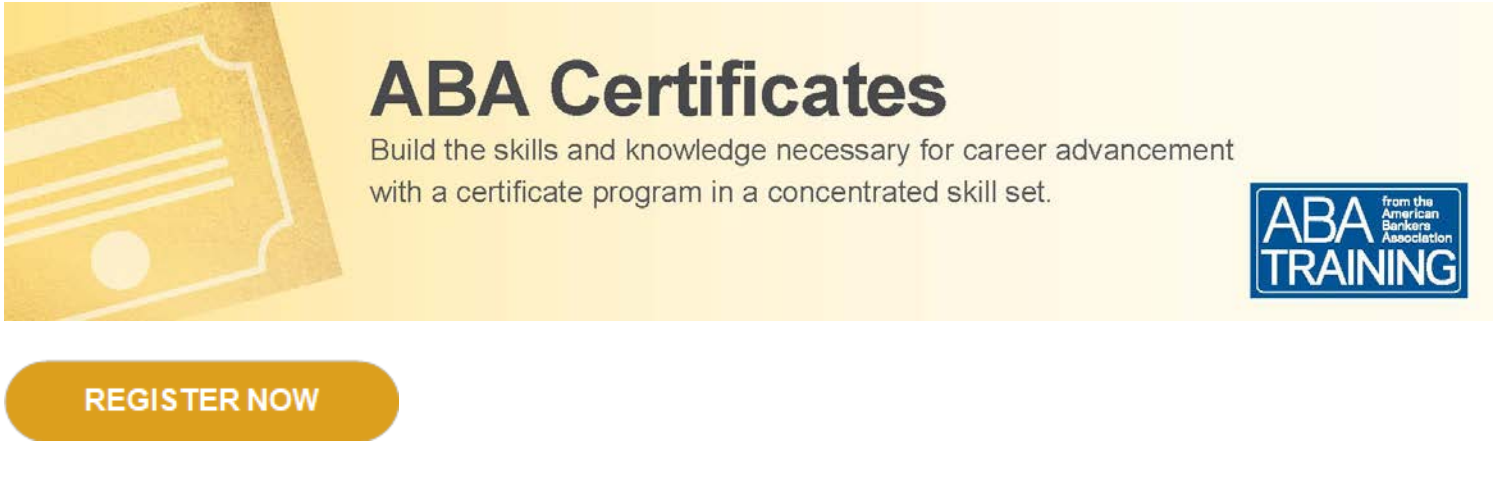


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| Graphics |  <p>The banner features a yellow background with a stylized certificate icon on the left. The main text reads 'ABA Certificates' in a large, bold, dark font. Below it, a smaller line of text says 'Build the skills and knowledge necessary for career advancement with a certificate program in a concentrated skill set.' To the right is the ABA Training logo, which includes the text 'ABA TRAINING' and 'from the American Bankers Association'. At the bottom center is a rounded orange button with the text 'REGISTER NOW' in white.</p> |
| Email Subject Line | <p>Develop the Next Generation of Leaders with ABA-Wharton Certificates!</p> |
| Body Text | <p>In completing the Wharton Certificates, you'll gain access to top-notch training from Wharton leadership experts along with assessments to ensure learners understand key concepts which will provide the tools needed to succeed today and into the future.</p> <p>ABA-Wharton: Emerging Leaders Certificate: Advanced Emerging Leadership Member Price: \$695 A well-rounded leader understands how to define success in their terms and how pursuing a meaningful life improves your performance as a leader. Understand the framework of power and influence, how to develop trust and the best method of communication for negotiation. Member Deep Link: https://content.aba.com/Search/Default.aspx?Member=m&Query=3018918&TP=calbankers</p> <p>ABA-Wharton: Emerging Leaders Certificate: Engaging and Motivating Talent Member Price: \$1,695</p> |

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| | <p>Learn how to create strategic leadership and vision and identify your most valuable customers and leverage their strategic value. Member Deep Link: https://content.aba.com/Search/Default.aspx?Member=m&Query=3018917&TP=calbankers</p> <p>ABA-Wharton: Emerging Leaders Certificate: Strategy Member Price: \$1,695 Learn how to create strategic leadership and vision and identify your most valuable customers and leverage their strategic value. Member Deep Link: https://content.aba.com/Search/Default.aspx?Member=m&Query=3018916&TP=calbankers Professional Certifications: 14.50 CERP</p> |
| <p>Supplement Text</p> | <p>ABA certificate programs build the skills necessary for career advancement.</p> <p>Through a prescribed course of study, certificates provide practical, tailored knowledge specific to a job role in the bank.</p> <p>Programs are continually reevaluated and refined to meet current needs and changes in the industry.</p> |
| <p>View All Certificates</p> | <p>http://latp.aba.com/?tp=calbankers&course=certificates</p> |