

<p>Graphics</p>	 <p>The banner features a woman in a business suit writing in a notebook at a desk with a coffee cup. To the right, the text reads: "ABA Facilitated Online Training Courses" in large white font, followed by "High-quality, interactive, digital courses featuring group collaboration and a virtual instructor, with fixed start and end dates." in smaller white font. The ABA Training logo is in the bottom right corner, and a green "GET STARTED" button is at the bottom center.</p>
<p>Email Subject Line</p>	<p>Four ABA Facilitated Online Courses Starting in June!</p>
<p>Body Text</p>	<p>Join an online course with group collaboration, instructor feedback and guidance, and fixed start and end dates. Facilitated online courses provide an opportunity to meet your learning goals with the benefit of a classroom, but in an online environment:</p> <ul style="list-style-type: none"> •Peer interaction in the learning community with the instructor and other students keeps you actively engaged and motivated •Experienced industry professionals provide frequent feedback and context to your learning •Convenient weekly schedule with no required meeting times means you decide when to work on course assignments <p>Bank Lines of Business June 5, 2023 – June 30, 2023 Member Price: \$215 (readings included)</p>

	<p>Bank Lines of Business is a comprehensive review of the products and services that banks offer customers—from deposit products to insurance and investments—and strategies for retaining and growing market share. This program deepens and broadens your bank employees understanding of how banks serve individual, small business and corporate customers’ financial service needs. https://content.aba.com/Search/Default.aspx?Member=m&Query=Bank%20Lines%20Of%20Business&TP=calbankers</p> <p>Managing Funding, Liquidity and Capital June 5, 2023 – July 7, 2023 Member Price: \$875 (with text) A summary of the bank funding types, liquidity issues and management of capital. Learn what funding is used by banks; how liquidity needs may be addressed by storing liquidity on the balance sheet or by securing additional funding; and bank capital’s purpose, regulatory requirements and the effect on profitability. https://content.aba.com/Search/Default.aspx?Member=m&Query=Managing%20Funding%20Liquidity%20And%20Capital&TP=calbankers</p> <p>Commercial Lending June 12, 2023 – September 1, 2023 Member Price: \$550 (with text) Suitable for anyone who wants to learn more about the commercial lending process—the backbone of most banks’ lending portfolios. Learn what goes into making a successful commercial loan and how to manage a customer relationship once the loan is approved. https://content.aba.com/Search/Default.aspx?Member=m&Query=Commercial%20Lending&TP=calbankers</p> <p>Money and Banking June 26, 2023 – October 13, 2023 Member Price: \$510 (with text) A fundamental study of how money functions in the U.S. and world economies. How money supply, the banking system, the Federal Reserve and the federal government are all interrelated, and how changes in the financial system can affect individuals, businesses and governments on a world-wide basis are covered. https://content.aba.com/Search/Default.aspx?Member=m&Query=Money%20And%20Banking&TP=calbankers</p>
Supplement Text	<p>Facilitated online courses feature an online learning community with fellow students, instructor guidance and feedback.</p> <p>Programs are continually reevaluated and refined to meet current needs and changes in the industry.</p>

All Facilitated Link	http://latp.aba.com/?tp=calbankers&course=facilitated