

<p>Graphics</p>	 <p>The banner features a woman in a business suit writing in a notebook at a desk with a coffee cup. To the right, the text reads: <b>ABA Facilitated Online Training Courses</b>. Below this, it says: "High-quality, interactive, digital courses featuring group collaboration and a virtual instructor, with fixed start and end dates." The ABA Training logo is in the bottom right corner, which includes the text "from the American Bankers Association". A green button with the text "GET STARTED" is positioned at the bottom left of the banner area.</p>
<p>Email Subject Line</p>	<p><b>Two ABA Facilitated Online Courses Starting in April!</b></p>
<p>Body Text</p>	<p>Join an online course with group collaboration, instructor feedback and guidance, and fixed start and end dates. Facilitated online courses provide an opportunity to meet your learning goals with the benefit of a classroom, but in an online environment:</p> <ul style="list-style-type: none"> <li>•Peer interaction in the learning community with the instructor and other students keeps you actively engaged and motivated</li> <li>•Experienced industry professionals provide frequent feedback and context to your learning</li> <li>•Convenient weekly schedule with no required meeting times means you decide when to work on course assignments</li> </ul> <p><b>The Banking Industry</b>  April 3, 2023 – April 28, 2023  Member Price: \$215 (readings included)</p>

	<p>The Banking Industry is an essential introduction to the business of banking. The course covers the evolution of banking since the 2008 financial crisis, the role of banks in the U.S. economy, and the environment in which banks operate and compete. It provides a look into various banking career tracks to inspire, prepare and motivate new bankers. The course also covers innovations in financial products.</p> <p><a href="https://content.aba.com/Search/Default.aspx?Member=m&amp;Query=The%20Banking%20Industry&amp;TP=calbankers">https://content.aba.com/Search/Default.aspx?Member=m&amp;Query=The%20Banking%20Industry&amp;TP=calbankers</a></p> <p><b>Managing Interest Rate Risk</b>  April 10, 2023 – June 2, 2023  Member Price: \$875 (with text)  An exploration of interest rate risk measurement techniques such as GAP, earnings sensitivity analysis, Duration GAP and economic value of equity sensitivity analysis. Risk management policy implementation and how to change overall interest rate sensitivity through balance sheet adjustments or derivative contracts are discussed.</p> <p><a href="https://content.aba.com/Search/Default.aspx?Member=m&amp;Query=Managing%20Interest%20Rate%20Risk&amp;TP=calbankers">https://content.aba.com/Search/Default.aspx?Member=m&amp;Query=Managing%20Interest%20Rate%20Risk&amp;TP=calbankers</a></p>
Supplement Text	<p>Facilitated online courses feature an online learning community with fellow students, instructor guidance and feedback.</p> <p>Programs are continually reevaluated and refined to meet current needs and changes in the industry.</p>
All Facilitated Link	<p><a href="http://latp.aba.com/?tp=calbankers&amp;course=facilitated">http://latp.aba.com/?tp=calbankers&amp;course=facilitated</a></p>