



TENTH ANNUAL *Women in Banking Forum*

The California Bankers Association is pleased to announce our 10th Annual Women in Banking Forum!

Designed to inspire and empower women bankers, the 10th Annual Women in Banking Forum offers participants an understanding that success can be achieved at any level given the right tools and knowledge.

Join us on Thursday, May 25, 2017 at the Laguna Cliffs Marriott Resort & Spa in Dana Point, to hear from key women banking executives, industry leaders, and to network with your peers as we explore tangible and practical solutions for succeeding at every level in today's dynamic banking marketplace.

WE ARE EXCITED TO ANNOUNCE OUR KEYNOTE SPEAKER:

AmyK Hutchens



A former executive of a billion dollar global consumer products company and awarded the Vistage UK, International Speaker of the Year, (the World's Leading CEO Membership Organization) AmyK is a catalyst for producing sustainable solutions to a leader's most pressing challenges. More than 45,000 executives in nine countries have benefited from her keen insight and intuitive understanding of the issues leaders face.

AmyK also served as senior executive vice president of operations for one of the largest sales and marketing firms in the U.S., was a chosen member of *National Geographic's* Educator Advisory Committee, and now serves as the founder and intelligence activist of AmyK International, Inc., an executive development firm focused on leadership development, healthy team cultures and innovative thinking. With clients including AT&T, Expedia, IBM, Wells Fargo, Walmart, John Paul Mitchell Systems, Digitech Systems, Herman Miller and hundreds more, AmyK and her team travel the world helping senior executives lead and collaborate more effectively.

AmyK is a featured contributor for *Entrepreneur* magazine, her company has won five Telly Marketing Awards and the Summit International's Award for Creativity, and her latest book, *The Secrets Leaders Keep* (Emerge Pub - Nov 2015), is an Amazon bestseller. AmyK received her M.S. from Johns Hopkins University, and has been a featured guest on numerous TV and radio networks including Bloomberg, NBC, Fox and ABC for her brain-based commentary on current events.

LOCATION AND ACCOMMODATIONS:

Laguna Cliffs Marriott Resort & Spa | (949) 661-5000
25135 Park Lantern, Dana Point, CA 92629

Hotel accommodations can be made by calling the Laguna Cliffs Marriott Resort & Spa central reservations department at (888) 236-2427. The CBA rate is \$229, single or double occupancy, plus taxes and a discounted resort fee of \$15 per night.

Please make reservations by Monday, April 24, 2017. Rooms are limited and may sell out before this date. If the CBA room block reaches capacity before this date, the hotel may accept reservations on a space-available basis at the prevailing rates.

REGISTRATION INFORMATION:

Early Bird Registration Fees through
Friday, May 5, 2017

- CBA Member Bank: \$395

Registration Fees after Friday, May 5, 2017

- CBA Member Bank/Law Firm: \$595
- Non-Member Bank: \$795
- CBA Affiliate Member: \$795

Please visit www.calbankers.com/WB17 for continuously updated forum information.