



SPONSOR OPPORTUNITIES

NEW Directors Conference and 50TH Annual Bank Counsel Seminar

Marriott Coronado Resort, Coronado CA

June 14-16, 2017



NEW Directors Conference and 50TH Annual Bank Counsel Seminar

For more information please visit
calbankers.com/DCBC17.



NEW Directors Conference and 50TH Annual Bank Counsel Seminar

Join us for the NEW Directors Conference & 50th Annual Bank Counsel Seminar, June 14-16 in Coronado, California.

Starting this year, we are pleased to introduce our new, multi-day Directors Conference, which will replace the directors' certification and update programs we offered in previous years. This conference will run concurrently with our 50th Annual Bank Counsel Seminar.

Enjoy stunning views of the San Diego skyline at the beautiful Coronado Island Marriott Resort, while you network with your peers in the idyllic beach community.

Who Attends:

Bank Directors and Bank Counsel

Sponsor Benefits:

All conference sponsors will receive:

- List of attendees name and organization
- Sponsor's logo and short bio on the conference app
- Verbal acknowledgement of company's sponsorship
- Company logo included on sponsor acknowledgment signage located in the CBA registration area
- Company logo presented on welcome slideshow
- Complimentary registration, depending on sponsorship commitment level

Sponsor representatives will also have the opportunity to network with the attendees throughout the duration of the conference during our refreshment breaks and receptions.

How to Secure Your Sponsorship:

- Contact Rosemary Mignano, manager of sponsors, exhibitors and member development at 916.438.4435 or rmignano@calbankers.com
- Complete and submit the sponsor contract and registration form included with this brochure and email to rmignano@calbankers.com
- Include your company logo in a jpeg and an eps/pdf format as well as a 100 word company description by May 12, 2017

Sponsorship payment is due two weeks prior to the conference (May 31, 2017).

SPONSOR OPPORTUNITIES

KEYNOTE SPEAKER SPONSOR (\$5,000)

Exclusive sponsor of the featured conference speaker

- Two conference registrations
- Signage with company logo displayed

WELCOME RECEPTION SPONSOR (\$4,000)

Exclusive sponsor of the kick-off reception

- Two conference registrations
- Signage with company logo displayed

THURSDAY EVENING RECEPTION (\$4,000)

Exclusive sponsor of the Thursday evening reception

- Two conference registrations
- Signage with company logo displayed

CBA REGISTRATION DESK (\$3,500)

Be the prime focus of the conference

- One conference registration
- Custom name badge lanyards with company logo distributed to each attendee upon check-in
- Signage at the registration desk with company logo displayed for the duration of the conference

CHARGING STATION (\$3,500)

High-visibility for your company during breaks with a branded charging station

- One conference registration
- Company logo branded on the charging station

HOTEL ROOM KEYCARD (\$3,000)

Branded hotel room keycard presented to each conference guest upon check-in

- One conference registration
- Company logo on hotel room keycard

WELCOME GIFT (\$3,000, multiple opportunities available)

Branded gift handed to each conference guest upon check-in

- One conference registration
- CBA staff to distribute a pre-purchased item of your choice to each attendee upon check-in at the CBA registration desk
(Additional requirements apply, contact CBA for details)

CONTINENTAL BREAKFAST SPONSOR (\$2,500, multiple opportunities available)

Sponsor the Thursday or Friday morning continental breakfast

- One conference registration
- Signage with company logo displayed at entrance
- Opportunity to place marketing collateral on seats

REFRESHMENT BREAK (\$2,500, multiple opportunities available)

Showcase your company with a networking opportunity

- One conference registration
- Signage with company logo displayed at entrance

