



California Bankers Association 2017 Sponsorship & Exhibit Opportunities

Event	Date/Location	# of Bankers	Attendee Profile	Estimated Cost	Program Description
Bank Presidents Seminar	January 12-14, The Biltmore Santa Barbara, CA	110	Presidents & CEO's	Sponsorships range from \$3,000-\$25,000 No Marketplace	Two day program attended by Senior Leaders of California banks eager to participate in informative sessions discussing the changing landscape of the financial services industry.
Lenders and Credit Officers Conference	March 12-15, The Omni Rancho Mirage, CA	100	Chief Lending Officers, Chief Credit Officers, Credit Administrators, Loan Administrators, Senior Lenders	Sponsorships range from \$3,000- \$7,000 No Marketplace	Three day program attended by Chief Lending and Credit Officers providing the opportunity to learn about industry updates in the lending and credit arena.
Annual Convention	May 4-6, Park Hyatt Aviara, Carlsbad, CA	165	CEO's, Chief Financial Officers, Human Resource Managers, Tech/Operation Managers	Sponsorships range from \$2,500- \$15,000 Marketplace booths range from \$2,695-\$4,695	Three day program featuring expanded tracks for 2017 including HR, CFO, Tech/Operations, Sales and Marketing and Emerging Leaders. During meal breaks, engage with bankers in the lively marketplace.
Women in Banking	May 25, Marriott Laguna Cliffs Laguna Niguel, CA	100	Women Leaders in the Financial Services Industry	Sponsorships range from \$2,500- \$5,000 No Marketplace	Join this one day forum and take advantage of the opportunity to network with women leaders in the financial services industry.

For additional information, please contact: Rosemary Mignano- (916) 438-4435 rmignano@calbankers.com



California Bankers Association 2017 Sponsorship & Exhibit Opportunities

Event	Date/Location	# of Bankers	Attendee Profile	Estimated Cost	Program Description
Bank Counsel/Directors Seminar	June 13-15 Location TBD	75	In-house and outside legal counsel, Bank Directors	Sponsorships range from \$2,000-\$10,000 No Marketplace	Join bank counsel and directors in a two day educational seminar
Risk Management	September 2017 Location TBD	40	Security Officers, Technology Administrators, Compliance Officers	Sponsorships range from \$1,000- \$5,000 Marketplace booths range from \$1,495-\$2,495	Join security officers, technology administrators and compliance officers in this two day program which focuses on best practices for overall risk management.
Regulatory Compliance	October 2017 Location TBD	125	BSA Officers, Compliance Officers, Attorneys	Sponsorships range from \$3,000-\$10,000 Marketplace booths range from \$1,995-\$3,995	Over the course of four days, BSA officers, Compliance officers and attorneys join to discuss the latest regulatory changes and compliance issues affecting the financial services industry

For additional information, please contact: Rosemary Mignano- (916) 438-4435 rmignano@calbankers.com