

Sponsorship Packages

▶ **Chairman's Circle**

Customized to Meet Your Needs

Package includes sponsorship opportunities at 5 conferences of your choice, and 15 registrations to use at your selected conferences. Exhibit space is also included for each conference. Affiliate member dues also included. Please contact us to design your package!

▶ **Capital Circle: \$30,000**

Package includes sponsorship opportunities at 4 conferences of your choice, and 12 registrations to use at your selected conferences (maximum of three allowed per event). Exhibit space is also included for each conference. Affiliate member dues included.

▶ **Diamond Level: \$20,000**

Package includes sponsorship opportunities at 3 conferences of your choice, and 6 registrations to use at your selected conferences (maximum of 2 allowed per event). Exhibit space is also included for each conference.

▶ **Platinum Level: \$15,000**

Package includes sponsorship opportunities at 3 conferences of your choice, and 6 registrations to use at your selected conferences (maximum of two allowed per event). Exhibit space is also included for each conference.

▶ **Gold Level: \$10,000**

Package includes sponsorship opportunities at 3 conferences of your choice, and 1 registrations to use at your selected conferences (maximum of 1 allowed per event). Exhibit space is also included for each conference.

▶ **Silver Level: \$5,000**

Package includes sponsorship opportunities at 3 conference of your choice, and 1 registrations to use at your selected conference.

Custom sponsorship packages are available!



Please contact
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for more information on
the 2018 sponsorship
opportunities.

— 2018 —
**SPONSORSHIP
OPPORTUNITIES**

The Western Bankers Association Presents: 2018 SPONSORSHIP OPPORTUNITIES

<p>Bank Presidents Seminar — An Exclusive Event Two-day program attended by California's most senior leaders in banking.</p>	<ul style="list-style-type: none"> ▶ Multiple sponsorships available \$5,000 – \$25,000 ▶ 120 Attendees: CEOs and Presidents 	<p>January 10-12 <i>The Biltmore Hotel Santa Barbara</i></p>
<p>31st Annual Leaders & Credit Officers Conference Three-day program to hear key industry updates in the credit and lending arena.</p>	<ul style="list-style-type: none"> ▶ Multiple sponsorships available \$3,000 – \$10,000 ▶ Exhibit space included with some sponsorships ▶ 100 Attendees: Chief Lending Officers, Chief Credit Officers 	<p>March 11-14 <i>Westin Mission Hills Rancho Mirage</i></p>
<p>Annual Conference Four-day event focused on guiding bank executives through the industry's greatest challenges to achieve short- and long-term initiatives.</p>	<ul style="list-style-type: none"> ▶ Multiple sponsorships available \$5,000 – \$25,000 ▶ Exhibit space included with some sponsorships ▶ 250 Attendees: CEOs, CFOs, plus functional senior leaders 	<p>March 17-20 <i>Grand Hyatt Resort Kauai, Hawaii</i></p>
<p>Emerging Leaders Conference Three-day program centered around education, leadership, and collaboration opportunities for the industry's rising stars.</p>	<ul style="list-style-type: none"> ▶ Multiple sponsorships available \$2,000 – \$5,000 ▶ Exhibit space included with some sponsorships ▶ 150 Attendees 	<p>May 23-25 <i>Hilton San Diego Bayfront</i></p>
<p>Women in Banking Forum Forum for women in financial services to exchange ideas, experiences and network.</p>	<ul style="list-style-type: none"> ▶ Multiple sponsorships available \$2,500 – \$5,000 ▶ 100 Attendees 	<p>May 30-31 <i>Paradise Point Resort San Diego</i></p>
<p>Education Summit & Expo Four-day program with over 50 sessions across six tracks delivering the most current industry information and a showcase of product innovation.</p>	<ul style="list-style-type: none"> ▶ Multiple sponsorships available \$3,000 – \$15,000 ▶ Exhibit space included with some sponsorships ▶ 150 Attendees: Directors, Chairman, CFOs, COOs 	<p>September 23-26 <i>Disneyland Hotel Anaheim</i></p>
<p>Bank Counsel Seminar & Regulatory Compliance Conference Four-day forum with topics to help keep up with the latest compliance issues and regulatory changes. Bank Counsel Seminar will be a one day program on October 2.</p>	<ul style="list-style-type: none"> ▶ Multiple sponsorships available \$3,000 – \$15,000 ▶ Exhibit space included with some sponsorships ▶ 150 Attendees: BSA Officers, Compliance Officers, Attorneys 	<p>October 2-5 <i>Kimpton Sawyer Hotel Sacramento</i></p>
<p>Directors Conference Two-day forum exploring topics in governance, regulatory changes, financial growth, and other relevant issues.</p>	<ul style="list-style-type: none"> ▶ Multiple sponsorships available \$3,000 – \$5,000 ▶ Exhibit space included with some sponsorships ▶ 150 Attendees: Directors, Presidents, CEOs 	<p>November 7-9 <i>Montage Deer Valley Park City, Utah</i></p>

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